

23rd March 2022

Dear Parents / Carers

Enterprise Week

We are very excited to inform you that next week, week commencing 28th March, is our Enterprise Week. It is new for Grange Lane Infant Academy and something we decided to do as part of our work towards our Primary Careers week. Enterprise week includes all children in Little Grangers, Nursery, Reception, Years 1 & 2.

What is Enterprise Week?

Each class will be given £20 to purchase items for their class 'business' with the aim of making as much profit from product sales within the week. The children will be required to work together to plan out their business idea, discuss how they want their product to be produced, presented and within their budget! They must arrange to advertise their products, sell and distribute their items too. Skills such as communicating in speaking and writing, money management, working with others and planning and organising will be just some of the life skills children will develop during Enterprise Week.

What will happen to the profit?

The profit made will be given back to the children to purchase an agreed 'treat' for the class. Whether it be a new toy/gadget, magazines, arts and craft resources, games...the choice will be theirs as they will have earned the money.

How can you support our Enterprise Week?

Towards the end of next week, classes will be selling their products. Please keep an eye out for posters, dojo messages or other communication and if you can come along and purchase an item to support our young entrepreneurs this would be greatly appreciated! Please be assured that value for money will be discussed with the children too so nothing is overpriced or unaffordable to achieve an unrealistic profit.

We hope that you recognise the value of this exciting week, and we look forward to seeing what the children create!

Kind regards



Mrs L.A. Chappell
Principal